FREDERICKSBURG CHAMBER OF COMMERCE	
2023 TIER MEMBER POINT SYSTEM	
BENEFITS	POINTS
Exclusive Referrals	Standard Benefit
Collateral Materials Displayed in Chamber Office	Standard Benefit
Two Category Listings in Chamber Directory (online & print versions)	Standard Benefit
Direct link & Google Map Link from all electronic listings	Standard Benefit
Ribbon Cutting or Groundbreaking Ceremony	Standard Benefit
Chamber Committee, Task Force or Affinity Group Involvement	Standard Benefit
Discounted Member pricing on Chamber programs/services	Standard Benefit
Free access to Chamber Fun After Five Mixers*	Standard Benefit
Free access to quarterly Leaders Breakfast*	Standard Benefit
Low cost access to Lunch & Learn workshop series*	Standard Benefit
Members-only pricing on all other Chamber events*	Standard Benefit
Discounted use of Chamber building meeting space (reservation required,	
options range from 4-20 person capacity)	Standard Benefit
Membership Plaque (new members)	Standard Benefit
Window Decal and Renewal Sticker for Member Plaque	Standard Benefit
Weekly electronic newsletter (unlimited subscriptions)	Standard Benefit
Free participation and access to annual Wage & Benefit Survey	Standard Benefit
Members-only access to Chamber Master Series podcast (in development)	Standard Benefit
Legislative Representation and Advocacy (Chamber is non-partisan)	Standard Benefit
Opportunity to apply for Leadership Gillespie County Class selection	Standard Benefit
Opportunity to make application for Chamber Ambassador selection	Standard Benefit
Free Event Listings (unlimited)	Standard Benefit
Free Job Bank listings (unlimited)	Standard Benefit
Membership Mailing Labels (per set, upon request)	1
Highlighted Listing w/ logo on all selected categories (electronic & print)	1
Member-to-Member special offers or coupons (website & social)	2
Two Chamber Banquet Tickets*	2
Inclusion of a coupon or amenity in ribbon cutting goodie bag (must provide	
estimated 50 items for inclusion)	2
Content posted to Chamber's social platforms (within standards)	2
Two Light The Night Christmas Parade Reserved Bleacher Seats*	3
Coupon or special offer on Chamber website for 30 days	3
Complimentary one-day use of Chamber office meeting space* (options	
range from 4-20 person capacity)	3
Chamber Golf Tournament Two-Person Team	4
Video Interview/Tour post on Chamber's social platforms (within standards)	5
30-second commercial within one episode of Chamber Master Series	
Podcast (when available)	5
Featured in Member Spotlight (photo & story) in one issue of newsletter	5
SEE MORE BENEFIT OPTIONS ON REVERSE SIDE	

Banner Ad in Chamber weekly e-newsletter for one month	5
Chamber Golf Tournament Hole Sponsorship	5
One-time email-blast to Chamber's email list (2,300+ subscribers, open rate	
of 45% or above)	6
Presenting sponsorship of one quarterly Leaders Breakfast*	6
Fun After Five Co-Sponsorship*	6
Light The Night Christmas Parade On-site Signage *	6
Sponsored table for 8 at Chamber Banquet	6
Exclusive branding of 2022 Wage & Benefit Survey and Report	6
Insert into print version of the Relocation Packet (Flat, 9" x 12" maximum)	6
Sixth Page ad in Chamber Magazine	7
Presenting sponsorship of Chamber Master Series Podcast	15
Base Membership - \$350	Comes with standard benefits
	Comes with standard benefits, plus a featured web listing, membership
Bronze Tier - \$500	labels and two banquet tickets
Silver Tier - \$1,000	Standard benefits, plus 5 points
Gold Tier - \$2,500	Standard benefits, plus 12 points
Platinum Tier - \$5,000	Standard benefits, plus 25 points
Diamond Tier - \$7,500	Standard benefits, plus 35 points
*Some benefits have limited inventory and will be provided on a first come, first served basis.	
The Chamber reserves the right to present certain events and programs in	
a virtual format, if needed.	
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